

Oh, hey there

Kaelyn M. Ahola | Graphic Designer

Community Engagement

Leadership Fox Cities
Class Member
Class of 2019-2020

Leadership Fox Cities
Alumni Association
*Board Member
Communications Chair*

Impact100 Greater Wausau
Graphic Designer

Education & Training

Bachelor of Fine Arts
UW-Stevens Point

DEI Training
*Dr. Pafoua Her & Girl Scouts
2019-Ongoing*

Crucial Conversations
Training
Completed 2019

Awards

2021 Future 15
Award Recipient
PULSE Young Professionals

Professional Experience

Community Partnerships Coordinator

August 2022-Present | Girl Scouts of the Northwestern Great Lakes

- Engage in community outreach to build relationships. Evaluate prospects and collaborate with the Fund Development team to determine best avenues of support.
- Oversee, delegate, and perform tasks associated with annual initiatives. Determine gaps in yearly calendar. Create and implement projects to alleviate gaps.

Skills: Project Management, Project Collaboration, Project Administration, Networking, Data Management

Communications Coordinator (Graphic Design)

May 2021-August 2022 | Girl Scouts of the Northwestern Great Lakes

- Design, review, maintain, and curate all visually branded materials associated with Girl Scouts of the Northwestern Great Lakes' brand. Adhere to brand guidelines set by parent company, keep up to date with marketing trends for digital and print, and continuously grow with modern best practices and software.
- Balance multiple projects and deadlines, forecast incoming project workflow, manage project timelines, and communicate timely updates.
- Effectively communicate desired project specs with vendors and prepare materials to comply with in-house and out-of-house pre-press standards. Gather and evaluate vendor quotes.

Skills: Graphic Design, Project Management, Project Collaboration, Client & Vendor Relations, Art Directing, In-House Print Production, Copy Editing

Communications Specialist (Social Media & Print Production)

November 2018-August 2021 | Girl Scouts of the Northwestern Great Lakes

Skills: Social Media Management, Analytics, Digital Advertisement, Content Creation, Copy Writing & Editing, In-House Print Production, Social Media, Social Media Scheduling

Consultant & Graphic Designer

May 2016-Present | Freelance

Skills: Customer Service, Client Management & Support, Graphic Design, Demographic Research, Analytics, Branding, Website Management

Let's chat

